



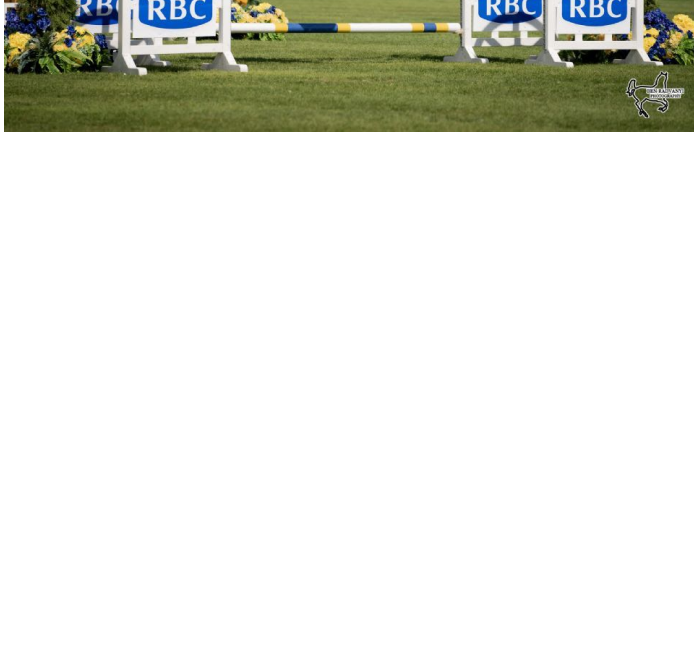
JUMP MEDIA

Raising The Bar In Equestrian PR

The Buzz – August 2023

Jump Media is bringing you the best of its best each month, curated for your entertainment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmedia LLC.com.

IN THE NEWS



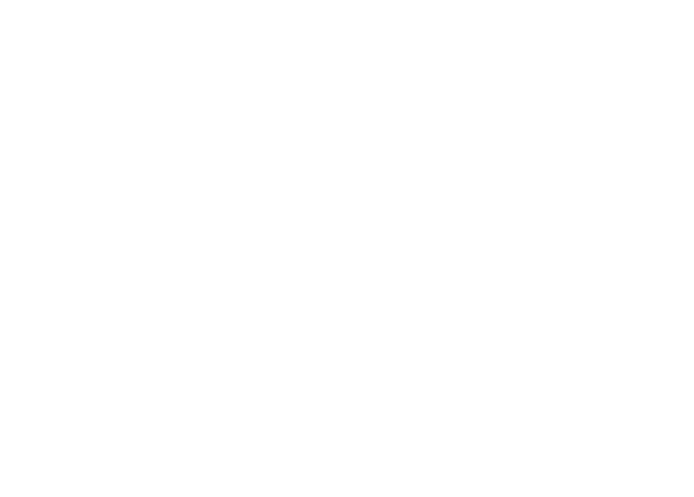
Lillie Keenan and Argan de Beliard Cruise to Victory in the \$225,000 RBC Grand Prix

JUMPER NEWS

Lillie Keenan (USA) laid claim to the \$225,000 RBC Grand Prix CSI5* on Sunday, August 27, to close out the Major League Show Jumping Ottawa tournament at Wesley Clover Parks in Ottawa, ON.

It was a battle to the end as the 34-horse starting field was whittled down for the jump-off after 10 jumped clear over the track set by Canada's Michel Vaillancourt on Wesley Clover Parks's expansive grass field. The jump-off proved to be full of surprises as the riders laid everything on the line.

[Read More](#)



Ask the Arena and Footing Experts: The Arena Design Process With Hunter Holloway

THE PLAID HORSE

Remodeling and construction projects generally require a plan of execution and an expert to ensure the design on paper becomes reality. The same is true when building a riding arena. We spoke with U.S. show jumping superstar Hunter Holloway along with our arena experts Sharn Wordley and Craig Martin, co-founders of arena design and equestrian surfaces company Wordley Martin, about creating the arena at Holloway's farm in Ocala, FL.

[Read More](#)



Jodie Hall McAteer: All the Top Riders Were Once Boys and Girls on Ponies

HORSE & HOUND

Jodie Hall McAteer, who competes regularly at the five-star level, discusses opportunities for young riders on the Longines Global Champions Tour (LGCT) circuit and the importance of keeping up with ever-changing rules while showing internationally.

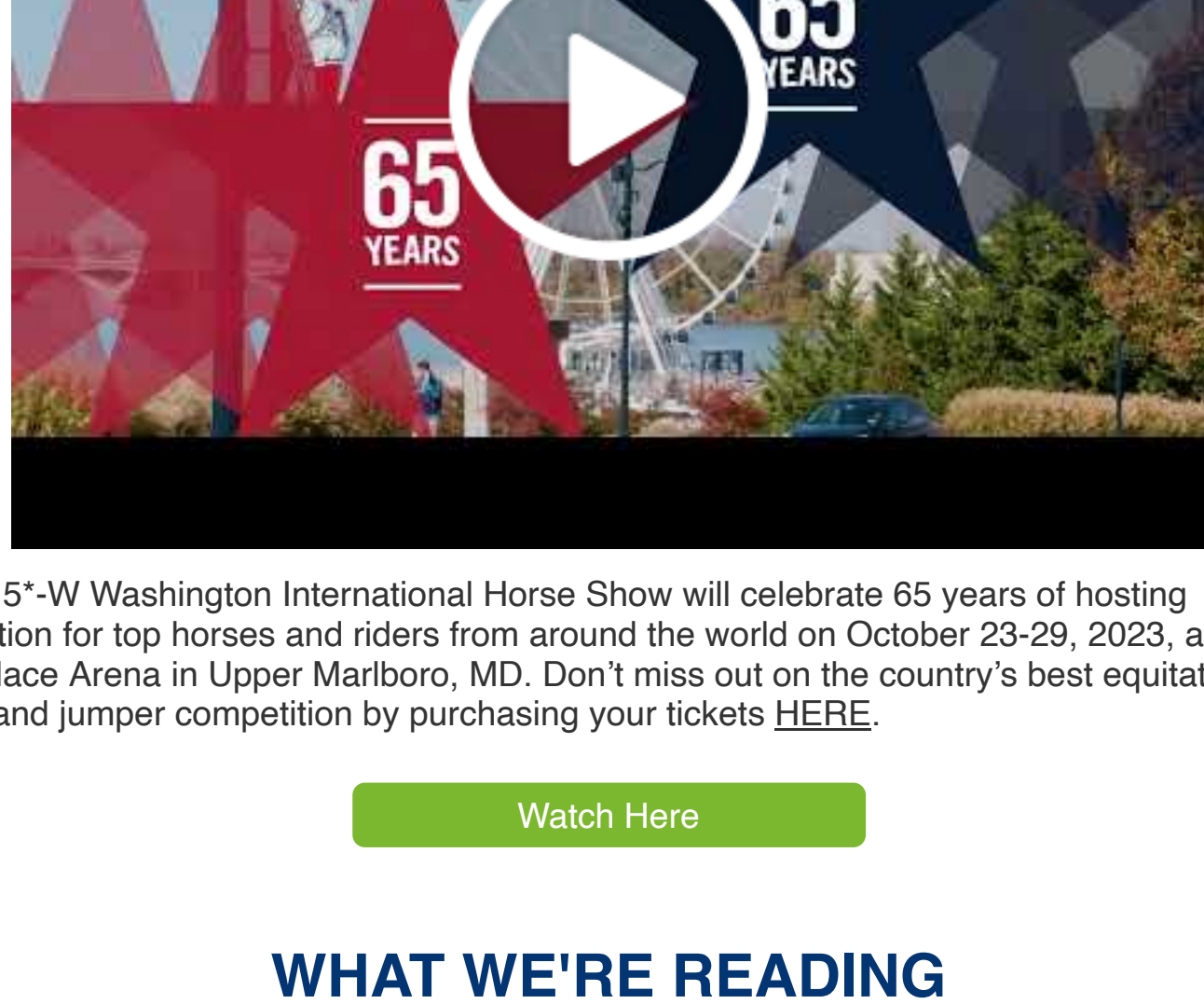
For the past two years, Georgina Bloomberg has had Jodie Hall McAteer jumping with her Global Champions League team New York Empire alongside Bertram Allen, Scott Brash, Denis Lynch, Frank Schuttert, and Spencer Smith.

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WHAT WE'RE WATCHING

Superstars Set To Compete at the 2023 Washington International Horse Show

WASHINGTON INTERNATIONAL HORSE SHOW



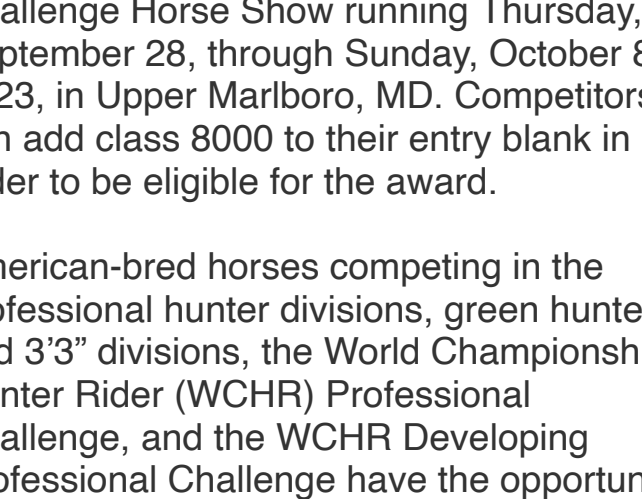
The CSI5*-W Washington International Horse Show will celebrate 65 years of hosting competition for top horses and riders from around the world on October 23-29, 2023, at The Show Place Arena in Upper Marlboro, MD. Don't miss out on the country's best equitation, hunter, and jumper competition by purchasing your tickets [HERE](#).

[Watch Here](#)

WHAT WE'RE READING

Entries Now Open for Fifth Annual Connaway & Associates High Point American-Bred Horse Award

JUMP MEDIA



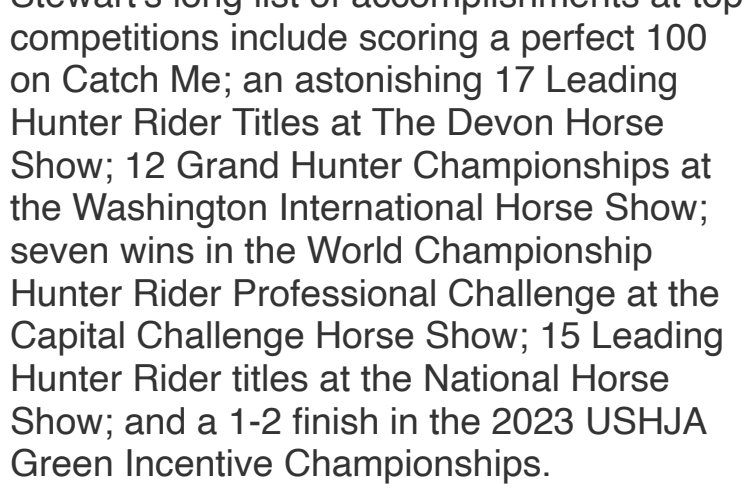
For the fifth year in a row, Laura Connaway of Connaway & Associates Equine Insurance Services, Inc., will present a noteworthy award to the American-bred horse who earns the highest-scoring round across all professional divisions at the Capital Challenge Horse Show running Thursday, September 28, through Sunday, October 8, 2023, in Upper Marlboro, MD. Competitors can add class 8000 to their entry blank in order to be eligible for the award.

American-bred horses competing in the professional hunter divisions, green hunter 3' and 3'3" divisions, the World Championship Hunter Rider (WCHR) Professional Challenge, and the WCHR Developing Professional Challenge have the opportunity to earn the Connaway & Associates Equine Insurance Services, Inc. High Point American-Bred Horse Award.

[Read More](#)

Scott Stewart Crosses \$8 Million in Lifetime Hunter Prize Money Won

THE PLAID HORSE



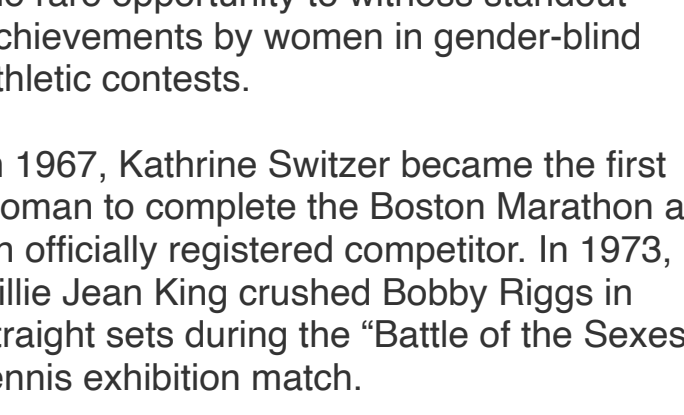
National Show Hunter Hall of Fame rider Scott Stewart crossed \$8 million in the United States Hunter Jumper Association (USHJA) Standings of Lifetime Money Earned.

Stewart's long list of accomplishments at top competitions include scoring a perfect 100 on Catch Me; an astonishing 17 Leading Hunter Rider Titles at The Devon Horse Show; 12 Grand Hunter Championships at the Washington International Horse Show; seven wins in the World Championship Hunter Rider Professional Challenge at the Capital Challenge Horse Show; 15 Leading Hunter Rider titles at the National Horse Show; and a 1-2 finish in the 2023 USHJA Green Incentive Championships.

[Read More](#)

Five Women Among Top 10 in World Eventing Rankings

HORSE NETWORK



Over the last century and a half, we've had the rare opportunity to witness standout achievements by women in gender-blind athletic contests.

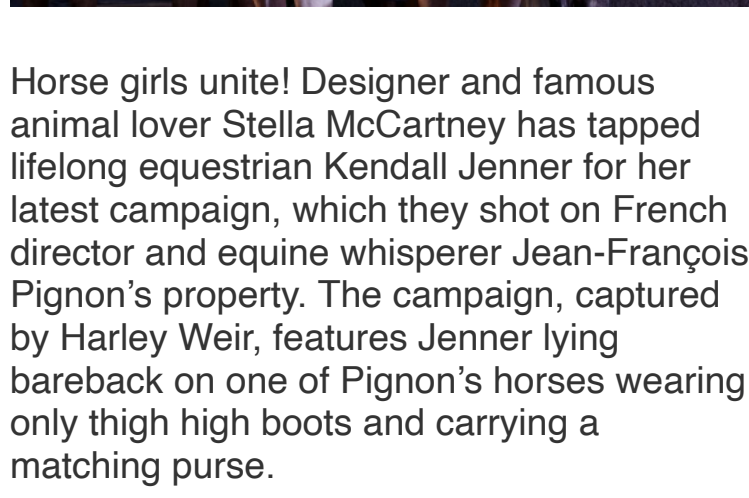
In 1967, Kathrine Switzer became the first woman to complete the Boston Marathon as an officially registered competitor. In 1973, Billie Jean King crushed Bobby Riggs in straight sets during the "Battle of the Sexes" tennis exhibition match.

Now, some 50 years later, women are once again having a moment in the most audacious of equestrian disciplines: five ranked in the top 10 in the Fédération Equestre Internationale Eventing World Athlete Rankings.

[Read More](#)

Kendall Jenner Shares Her Love of Fall Fashion and Horses

VOGUE



Horse girls unite! Designer and famous animal lover Stella McCartney and famous equestrian Kendall Jenner for her latest campaign, which they shot on French director and equine whisperer Jean-François Pignon's property. The campaign, captured by Harley Weir, features Jenner lying bareback on one of Pignon's horses wearing only thigh high boots and carrying a matching purse.

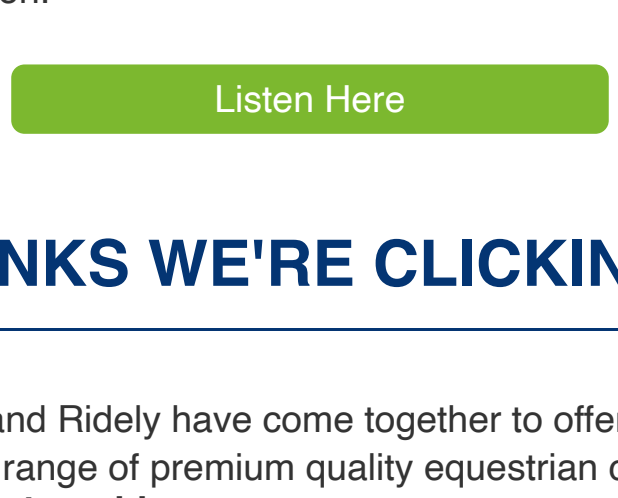
"Being able to witness and work with Jean-François and his horses was incredible. I've never been that intimate with horses that are trained this way. Such a memorable experience for me," Jenner tells Vogue.

[Read More](#)

WHAT WE'RE LISTENING TO

Recapping the 2023 Saratoga Women In Business Spectacular

EQUESTRIAN B2B PODCAST



The Equestrian B2B Podcast features conversations with business leaders and entrepreneurs in the equestrian industry. On this episode, hosts Jennifer Connor and Jennifer Wood review the 2023 Saratoga Women In Business Spectacular and include highlights from speakers as well as a roundtable discussion.

[Listen Here](#)

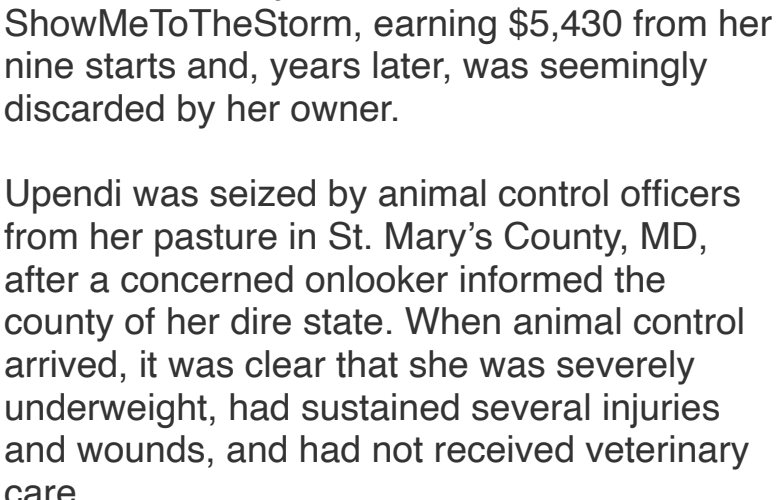
LINKS WE'RE CLICKING

- Horse & Country (H&C) and Ridely have come together to offer active riders easier access to the best and most diverse range of premium quality equestrian content in the world. [Learn more about this exciting partnership.](#)
- Are you having trouble keeping up with all of the new social media platforms that have popped up in the last year? [Find out how these apps work, who they're for, and who runs them.](#)
- The 2023 European Dressage Championships are approaching and with it the highly anticipated showdown between the world's two leading dressage horses: reigning world champion Glamourdale, ridden by Great Britain's Lottie Fry, and reigning Olympic, European, and FEI Dressage World Cup™ Finals champion TSF Dalera BB, ridden by Germany's Jessica von Bredow-Werndl. [Read more about these two stellar combinations.](#)
- The 2023 Saratoga Women In Business Spectacular included World Championship Hunter Rider competition. [Check out Holly Orlando and Kalvarie on their way to winning the \\$10,000 USHJA International Hunter Derby.](#)

A BIT OF GOOD NEWS

Upendi's Race to Happily Ever After

HORSE NETWORK



In August 2022, Upendi (Swahili for "love") arrived at Days End Farm Horse Rescue (DEFHR) in Woodbine, MD, with an uncertain future.

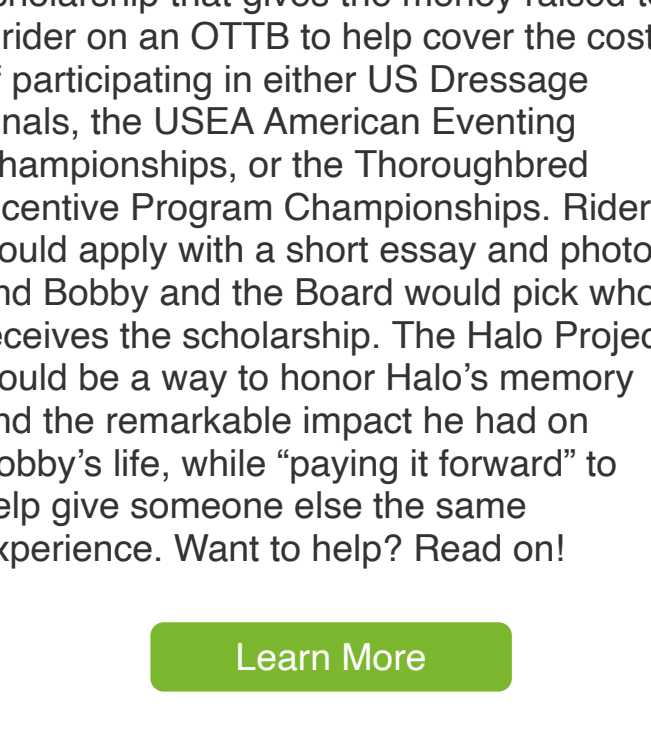
The then-24-year-old Thoroughbred mare had raced in her early life under the name ShowMeToTheStorm, earning \$5,430 from her nine starts and, years later, was seemingly discarded by her owner.

Upendi was seized by animal control officers from her pasture in St. Mary's County, MD, after a concerned onlooker informed the county of her dire state. When animal control arrived, it was clear that she was severely underweight, had sustained several injuries and wounds, and had not received veterinary care.

[Learn More](#)

The Halo Project

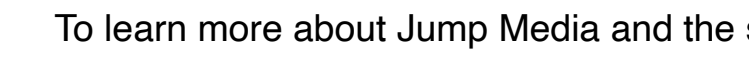
BREED. RIDE. EVENT.



After Amanda Chance's friend Bobby lost his long-time equine partner, a super off-the-track-Thoroughbred (OTTB) named Halo, she had an idea: The Halo Project. The goal is to crowdfund an annual scholarship that gives the money raised to a rider on an OTTB to help cover the costs of participating in either US Dressage Finals, the USEA American Eventing Championships, or the Thoroughbred Incentive Program Championships. Riders would apply with a short essay and photo, and Bobby and the Board would pick who receives the scholarship. The Halo Project would be a way to honor Halo's memory and the remarkable impact he had on Bobby's life, while "paying it forward" to help give someone else the same experience. Want to help? Read on!

[Learn More](#)

SOCIAL WE'RE SHARING



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